

Your Direct Link to Innovation.....

Maverick Ventures Inc.

***for Impulse Products
& Programs***

**HOT
PROFITS**

Microwave 13" Spatter Screen



- Keeps **Microwave** Clean!
- **Eliminates** Paper & Plastic Waste!
- **Reusable & Easy** To Use
- **Weighted** to Stay in Place to Fit Most Plate & Bowl Sizes!
- **Stain Resistant!**
- For Cooking & **Reheating**
- **Durable Lifetime Warranty!**

A MUST HAVE IN EVERY HOME!

Lighting Purpose! Placed in Front of Microware & Checkout Aisles!



#21001F
(144) 1-Pack Boxcard
Retracting/Floor Display



#21001D
(48) 1-Pack Boxcard



#21001
(48) 3-Pack Boxcard



#21001C
(12) 2-Pack
Boxcard
Clipstrip

Available in White Mesh

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
© 1999 Maverick Ventures, Inc.

NEW

CUTS IN 1
ROCKING MOTION!

The Original

ROCK AND ROLL PIZZA CUTTER

...the Name that Makes the Sale!



- Revolutionary Kitchen Tool of the 90's
- Safe & Simple to Use
Cutting Edge is Child Proof
- Pizza Won't Stick!
- No Moving Parts
- Durable & Dishwasher Safe

Ideal for Slicing Pizza, Pastries, Cheese, Sandwiches,
at Home, Office, College, Restaurants & More!



44001P
124 Hanging
Flooring/Floor Display

Smartwares
Smart Price

44001D
(24) Hanging
Counter Display

44001L
(12) Hanging



Unique Open Sling Package
Generates Sales by Allowing
Customers to Feel the Product!

44001C
(12) Hanging
Clipping

Available in 4 Hot Colors

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
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MADE IN USA

AS Seen On TV: The Rock'N Roll Pizza Cutter

OCTOBER 1994 \$1.95

Good Housekeeping

GADGETS

59 QUIET CONTEST WINNERS



10. ROCK & ROLL PIZZA CUTTER, in hip colors, simplifies slicing. Maverick Ventures; \$3.

INSTITUTE/IN-HOME CARE/CAROLYN E. FORTE, DIRECTOR; KATHLEEN B. IMA ROY, ASSOCIATE EDITOR
MICROWAVE COOKERY & FOOD APPLIANCES/SHARON FRANKS, ASSOCIATE DIRECTOR

168

May 17, 1994

Woman's World

How to *stay sexy* when you have kids

Let's go shopping! GREAT BUYS • SPECIAL TREATS
GADGETS TO MAKE LIFE EASIER

NEW AND NOTEWORTHY

NO-SHARP-EDGES PIZZA CUTTER
No more sharp edges with the Rock and Roll pizza cutter, so it's even safe for kids. Rock it back and forth to cut. Dishwasher safe. Smartwares by Maverick Ventures, 14715 Timberway Ct., St. Louis, MO 63017. About \$3 in stores.



44

REPLACE
TWIST TIES!

GATORCLIP™



- *Seals In Freshness Longer & Locks In Odors*
- *Seals All Bags Air Tight:
Bread, Chips, Frozen Foods, Liquids, Produce, and Leftovers*
- *Boil, Freeze, Microwave & Dishwasher Safe*
- *New Improved Durable Design
Reuseable Thousands Of Times*
- *Easy To Use*

Ideal For Home, Picnics, Lunchbags, Camping,
Storage Bags and Thousands of Industrial Uses!



#20001P
(144) 5-Pack Blistercard
Piercing Floor Display



#20007D
(24) 5-Pack Blistercard
Counter Display



#20001
(48) 5-Pack Blistercard



#20001C
(12) 5-Pack Blistercard
Classtrip

Available in 3 Hot Colors

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NEW!

**HOT
PROFITS**

EZ CUT™ BAG OPENER

- **"Real Need" Consumer Appeal:**
Opens Plastic Bags Quickly & Easily!
- **Vertical Consumer Markets:**
Housewares, Hardware, Craft, Industrial
- **Convenient Storage Options:**
Refrigerator Magnet, Clip or Keychain
- **Safe Sealed Blade**
- **Durable Lifetime Warranty!**



A "MUST HAVE" IN EVERY HOME!

Lightning Resistor Placed in Front of Produce or Chip Bag Aisle!



#13001F
(144) 2-Pack Blistercard
Hanging Floor Display



#13001D
(24) 2-Pack Blistercard
Counter Display



#13001E
(48) 2-Pack Blistercard



#13001G
(12) 2-Pack Blistercard
Clipstrip

Available in Assorted Colors

Smartwares™ Package Identity Concept in Versatile P.O.P. Displays
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NEW

KIDS
LOVE THEM!

SINGING STRAWS



- Whistling Straws For Use In Cups, Glasses, and Squeeze Bottles
- Flexible Memory Design
- Non-Toxic
- Reusable, Dish-Washer Safe
- Makes Drinking Fun!

Ideal for Birthdays, Parties, Holidays, Picnics, Camping, or Just Plain Fun!



Available in 4 Hot Neon Colors

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
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MADE IN USA

DRINK
WITH CAP ON!

CONVERT to *SPURTS*TM Bottle Caps



- Convert Any Bottled Water Or Soda Into A Sports Bottle!
- Fits Most Plastic & Glass Beverage Bottles
6 to 12 oz., 1 to 2 Ltr.
- Reusable & Easy to Use
- Prevents Spills
- Great For Kids

Ideal for All Sports, Bicycling, Exercising, Golfing,
Hiking, Picnics, and at Home, Office, Car, etc...!



#15001E
(12) 3-Pack Premium
Flaming Fire Display



#15001D
(24) 3-Pack Blistercard
Counter Display



#15002D
(24) Single Bottle
Counter Display

#18001
(48) 3-Pack Blistercard



#15001C
(12) 3-Pack Blistercard
Clipslip

Available in 6 Hot Colors

SmartwaresTM Package Identity Concept in Versatile B.O.P. Displays
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MADE IN USA

SELF SEALING!

SQUEEZE 'N SIP

CAN CAP

AS SEEN ON
TV
THE TODAY SHOW

Next Generation of Self Sealing Can Caps



- Patented Trigger Design Automatically Seals Can When Not In Use!
- Top Quality Product, Provides Best Available Sealing Action on the Market!
- 3 in 1 Design Fits All U.S. Beverage Cans
- Self Sealing Action Makes it Especially Ideal For Kids
- Eliminates Messy Spills
- Keeps Out Bees
- Seals In Fizz

Ideal for Home, Office, Car, Golfing, Boating, Beaches, Picnics, Camping, Outdoors, etc...!



**HOT
PACKAGE**

MY **PET FOOD SAVER™** CAN CAP



NEW

- **Pet Lover's Package Appeal !**
Includes Special Pet Tag Offer !
- **Priced to Move as a Commodity !**
SRP .99 - 1.29
- **Eliminates Pet Food Odors During Storage**
- **Keeps Pet's Food Fresh**
- **Fits Most Multiple Serving Dog & Cat Food Cans**
- **Reusable & Dishwasher Safe**

GREAT CROSSMERCHANTISER !

Lightning Turnover when Placed in Front of Dog & Cat Food Sections



#13011
(12) 2-Pack Blistercard
Clickwrap/Box Display



#13010
(24) 2-Pack Blistercard
Cooler Display



#13001
(40) 2-Pack Blistercard



#13012
(12) 2-Pack Blistercard
Clickwrap

Available in Assorted Colors

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
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MADE IN USA

**DON'T CRY
OVER SPILLED MILK!**

NEW **Formula Saver™** Can Caps



- *Rake In Profits From The Booming Baby Accessories Market!*
- *Keeps Unused Baby Formula Fresh Longer!*
- *Fits Large & Small Liquid Formula Cans*
- *Eliminates Messy Spills*
- *Dishwasher Safe & Reusable*
- *As Recommended By Baby Formula Producers!*

**Ideal For Use At
Home, Nurseries, Hospitals, Trips And On The Go!**



#12001
(12) 2-Pack Blistercard
Floor/Counter Display



#12001D
(24) 2-Pack Blistercard
Counter Display



#12001
(48) 2-Pack Blistercard



#12001C
(12) 2-Pack Blistercard
Clipstrip

Available in Baby Pink & Blue

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
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MADE IN USA

TACO TIME™

TACO PLATE

World's 1st Taco & Mexican Food Plate
Creating a New Category in Diningware



- ▶ Profit From A Growing Mexican Food Market
Estimated Consumer Purchase of 4 Per Household
- ▶ Holds 2 Tacos Upright Without Spilling Over
Along With Other Mexican Favorites!
- ▶ Makes For Easy Taco Preparation & Serving
From Kitchen to Table Top!
- ▶ Reusable & Dishwasher Safe
- ▶ Microwave Safe For Reheating
- ▶ Raised Edges Prevent Food Spillage
Ideal For Kids & Makes Mexican Food Fun!

Turn Mealtime into A Family Fun Fiesta
at Home, Office, College, Restaurants & More!



#42001F
170 Singles
Festive Party Display

#42001H
148 Singles
Hang Thrued



#19001
148 Singles
Open Stock



#42001C
123 Singles
Clipstrip

Available in 3 Festive Colors

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
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WORLD'S 1ST!

NEW

THE BOOK MAGIC

BOOK CLIP & STAND



- ⊕ Book Magic works on any shape, any size book or magazine.
- ⊕ 3 space saving displays for merchandising.*
- ⊕ Priced right to move FAST!
- ⊕ Exciting, bright colors.
- ⊕ Creative solution to an age old problem.
- ⊕ Hundreds of applications for work, home or play.

**See back for specifications and order instructions*

50%+ Profit Margins!

Order Line: 636-537-4656

fax: 636-537-4657

maverickventures@aol.com

NEW PROFITS

BAG MEGA CLIP

- **Tightly Reseals Large, Thick Bags!**
Charcoal - PetFood - Litter & More
- **Removable Insert For Thin Bags Too!**
Potting Soil - Garbage - etc..
- **Locks Odors & Freshness In,
Keeps Pests & Insects Out!**
- **Broad Consumer Appeal**
Kitchen - BBQ - Garden - Pet
- **Doubles as a bag handle!**
- **Lifetime Warranty!**



HEAVY DUTY CLIP WITH POWER GRIP!

Surprising Durability at an Impulse Sales Driving Price



#13541P
144 1-Pack Hanging
Flipping Floor Display

#13551
100 1-Pack Hanging



#13561C
101 1-Pack Hanging
Clipper



Available in Assorted Colors

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
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HOT

NON-STICK

SuperSlice Pizza & Pastry Server™



The
Original

At Last A Server That:

- *Handles the Largest
Pizza & Pastry Slices Easily*
- *No More Messy Drip & Drop Clean-up!*
- *Easy to Clean Non-stick Coating*
- *Dishwasher Safe*
- *Easy Grip Handle*

**Ideal For Serving Any Size Slice At
Home, Office, College, Restaurants & More!**



445001F
(12) Single Hangcard
Flooring Floor Display



445001
(12) Single Hangcard

Unique Open Package
Generates Sales By Allowing
Customer To Feel The Product!



445001C
(6) Single Hangcard
Clipstrip

Available in Black Non-stick

Smartwares™ Package Identity Concept by Wendy P.O.P. Designs
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NEW!

Take at Home Haircoloring Convenience to The Next Level !

New!

Comb-a-Color™

Quick HairColor Applicator

**Just Squeeze
and Comb
a Color!**



New Profits in Beauty
High Impulse Demand

Evolution in Convenience
Quick & Easy
Less Mess
Precise Coverage

Super Impulse Value

Maverick Ventures Inc.

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We'll Show You How!

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