

Your Direct Link to Innovation.....

Maverick Ventures Inc.

***for Impulse Products
& Programs***

**HOT
PROFITS**

Microwave 13" Spatter Screen



- Keeps **Microwave** Clean!
- **Eliminates** Paper & Plastic Waste!
- **Reusable** & **Easy** To Use
- Weighted to Stay in Place to Fit Most Plate & Bowl Sizes!
- **Stain Resistant!**
- For Cooking & **Reheating**
- Durable **Lifetime Warranty!**

A MUST HAVE IN EVERY HOME!

Lightning Turnover! Placed In Front of Microwave & Checkout Aisle!



#2100-01
1144 1-Pack Standard
Rotating Floor Display



#2100-02
144 1-Pack Standard



#2100-01
144 1-Pack Standard



#2100-01
144 1-Pack Standard
Checkout Aisle

Available in White Mesh

Smartware™ Package Identity Concept in Versatile P.O.P. Displays
© 1999 Maverick Displays, Inc.

NEW

CUTS IN 1
ROCKING MOTION!

The Original

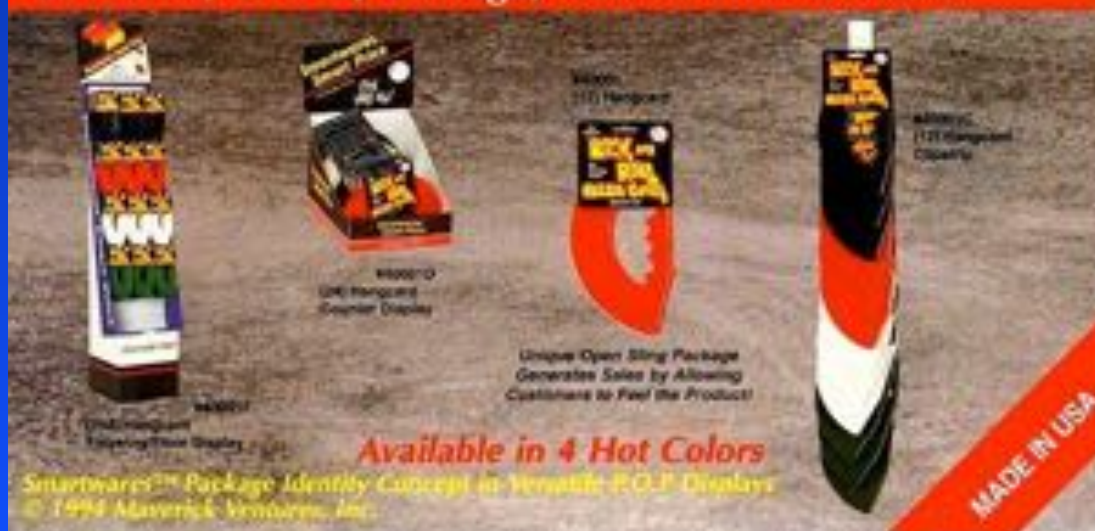
ROCK AND ROLL PIZZA CUTTER

...the Name that Makes the Sale!



- Revolutionary Kitchen Tool of the 90's
- Safe & Simple to Use
Cutting Edge is Child Proof
- Pizza Won't Stick!
- No Moving Parts
- Durable & Dishwasher Safe

Ideal for Slicing Pizza, Pastries, Cheese, Sandwiches,
at Home, Office, College, Restaurants & More!



Available in 4 Hot Colors

Smartwares™ Package Identity Concept in Venetian POP Displays

© 1994 Adaverick-Venetian, Inc.

MADE IN USA

AS Seen On TV: The Rock 'N Roll Pizza Cutter

OCTOBER 1994 \$1.95

Good Housekeeping

GADGETS

10. ROCK & ROLL PIZZA CUTTER, in hip colors, simplifies slicing. Maverick Ventures; \$3.

PHOTOGRAPH BY GREGORY E. TATE, DIRECTOR; BYRON A. HARRIS, ASSOCIATE (FOOD); MICHAEL CROTTY & FOOD APPLIANCES/SHARON TAYNE, ASSOCIATE DIRECTOR

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May 11, 1994

Woman's World

How to **stay sexy** when you have kids

Let's go shopping! GREAT DEALS • SPECIAL TREATS GADGETS TO MAKE LIFE EASIER

NEW AND NOTEWORTHY

NO-SHARP-EDGES PIZZA CUTTER
No more sharp edges with the Rock and Roll pizza cutter, so it's even safe for kids. Rock it back and forth to cut. Dishwasher safe. Smartwares by Maverick Ventures, 14715 Timberway Ct., St. Louis, MO 63017. About \$3 in stores.

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REPLACE
TWIST TIES!



- Seals In Freshness Longer & Locks In Odors
- Seals All Bags Air Tight:
Bread, Chips, Frozen Foods, Liquids, Produce, and Leftovers
- Boil, Freeze, Microwave & Dishwasher Safe
- New Improved Durable Design
Reusable Thousands Of Times
- Easy To Use

Ideal For Home, Picnics, Lunchbags, Camping,
Storage Bags and Thousands of Industrial Uses!



TACO TIME™

TACO PLATE

World's 1st Taco & Mexican Food Plate
Creating a New Category in Diningware



- ♥ Profit From A Growing Mexican Food Market
Estimated Consumer Purchase of 4 Per Household
- ♥ Holds 2 Tacos Upright Without Spilling Over
Along With Other Mexican Favorites!
- ♥ Makes For Easy Taco Preparation & Serving
From Kitchen to Table Top!
- ♥ Reusable & Dishwasher Safe
- ♥ Microwave Safe For Reheating
- ♥ Raised Edges Prevent Food Spillage
Ideal For Kids & Makes Mexican Food Fun!

Turn Mealtimes into A Family **Fun** Fiesta
at Home, Office, College, Restaurants & More!



Available in 3 Festive Colors

Smartwares™ Package Identity Concept in Versatile POP Displays
© 1995 Maverick Ventures, Inc.

WORLD'S 1ST!

**HOT
PACKAGE**



CAN CAP

PET FOOD SAVER™



NEW

- **Pet Lover's Package Appeal !**
Includes Special Pet Tag Offer !
- **Priced to Move as a Commodity !**
SRP .99 - 1.29
- **Eliminates Pet Food Odors During Storage**
- **Keeps Pet's Food Fresh**
- **Fits Most Multiple Serving Dog & Cat Food Cans**
- **Reusable & Dishwasher Safe**

GREAT CROSSMERCHANTISER !

Lightning Turnover when Placed in Front of Dog & Cat Food Sections



#1300F
24x 2-Pack Blisterpack
Clipping Tray Display



#1301D
24x 2-Pack Blisterpack
Clipping Tray Display



#1300S
(96) 2-Pack Blisterpack



#1300G
(96) 2-Pack Blisterpack
Clipping Tray

Available in Assorted Colors

Smartwares™ Package Identity Concept in Versatile P.O.P Displays
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MADE IN USA

PREVENT
OVER SPILLED MILK!

NEW Formula Saver™ Can Caps



- Take In Profits From The Booming Baby Accessories Market!
- Keeps Unused Baby Formula Fresh Longer!
- Fits Large & Small Liquid Formula Cans
- Eliminates Messy Spills
- Dishwasher Safe & Reusable
- As Recommended By Baby Formula Producers!

Ideal For Use At:
Homes, Nurseries, Hospitals, Trips And On The Go!



Large
Formula Saver
Cap Box



Small
Formula Saver
Cap Box



Large
Formula Saver
Cap



Small
Formula Saver
Cap



Large
Formula Saver
Cap Box

Available in Baby Pink & Blue

Smartware™ Package Design Concept is Versatile BOP Division
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DRINK
WITH CAP ON!

CONVERT to *SQUIRT*™ Bottle Caps



- Convert Any Bottled Water Or Soda Into A Sports Bottle!
- Fits Most Plastic & Glass Beverage Bottles
6 to 12 oz., 1 to 2 Ltr.
- Reusable & Easy to Use
- Prevents Spills
- Great For Kids

Ideal for All Sports, Bicycling, Exercising, Golfing,
Hiking, Picnics, and at Home, Office, Car, etc...!



#15001
12-Pk. Soft Cap Replacement
Blister Pack Display



#15002
24-Pk. Soft Cap Replacement
Counter Display



#15000
Single Bottle
Counter Display

#15001
(12) 3-Pack Blister Pack



#15001
100-Pk. Soft Cap Replacement
Blister Pack

Available in 6 Hot Colors

Smartware™ Package Identity Concept in Versatile O.C.P. Displays
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MADE IN USA

Take at Home Haircoloring Convenience to The Next Level !

New!

Comb-a-Color

Quick HairColor Applicator

**Just Squeeze
and Comb
a Color!**



New Profits in Beauty
High Impulse Demand

Evolution in Convenience
Quick & Easy
Less Mess
Precise Coverage

Super Impulse Value

Maverick Ventures Inc.

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We'll Show You How!

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